# The TISSUE®

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# **Diamond Debuts Another Customer-Oriented Service ...**

# Temporary Fencing is Here to Stay



Back in the Old West, the true grit cowboy proclaimed, "Don't fence me in." Here in today's new west, Diamond Environmental Services realized that many customers need to fence themselves in, and fence others out. So, on July 2, 2007, we launched an exciting new service: temporary fence rental, ideal for construction sites and special events.

The service expands Diamond's foundation of temporary services that include portable restrooms, septic pumping and grease trap services. President Eric de Jong notes, "Temporary fencing is a logical extension of our business model and will provide customers with another choice."

### **Brand-New, Grand-New**

Diamond's bright new fencing shines like a silver jewel in the sun. Available in 6' high standard chain link or 6' x 12' chain link panels, the fencing enhances the appearance of events and sites without increasing costs.

Equipment is dispatched from all four Diamond locations. Specially trained crews handle set-up and tear-down in accordance with project needs and each customer's specifications.

### **Temporary Can Be Short or Long**

From race-day fencing to a weekend event to a two-year-construction site, each project has special requirements and challenges, which Diamond addresses on an individual level. Existing customers will be happy to find the same high-quality service they expect from Diamond. New customers will be pleasantly amazed to discover the benefits of dealing with a local, family-owned

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# Shop Talk ...

# These Employees Say They Love Their Job – and It Shows!

Welding/Special Projects Manager Tom Austin gets a twinkle in his eyes when asked to reveal the reason Diamond's spacious maintenance and repair facility at the company's San Marcos headquarters is not only sparkling clean, but odor-free. There is no detectable smell of motor oil or hydraulic fluid; no lingering smell of grime or slime; no nasty restroom odors.

Tom's eyes may be twinkling, but his lips are sealed: "Trade secret" is all he'll say.

Tom Austin, Tom Charpentier, Mechanic Shop Manager, and Michelle Case, Purchasing Agent, are three of the reasons Diamond's fleet of more than 100 vehicles runs smoothly and safely every day.

Together with the mechanics and welders, their focus is clear: "Safety is paramount."

Michelle handles all purchasing for the maintenance and repair of all vehicles at all four Diamond locations. Watching her juggle outside phone calls and requests from staff while pointing out the "tools" of her trade on the shelves surrounding her, it's hard to believe that she's been on the job for a mere ten months.

Although new to Diamond, Michelle is an old hand at the business. "I spent 21 years in automotive sales," she reports. Michelle, who just celebrated a beachside wedding, has already implemented a computerized system to track inventory.

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Posed here in front of a service truck are some of the shop folks who go the extra mile; they work rotating Saturdays and stay on the job as late as necessary in the evening to make sure the trucks are ready to roll at 5 am the next morning. Left to right, back row: Eric Parsons, Armando Lopez, Arthur Bralick, Michelle Case, Tom Charpentier, Tom Austin; front row: Robert Spiritu, Margarito Mercado; standing: Celistano Dominguez.

### **Employees,** continued from front

Tom Charpentier is certainly not new to the business or to the de Jong family; having begun three decades ago with Eric's father, Arie, at Coast Waste Management. "I was there from the day the doors opened until the day they closed," recalls this loyal employee.

Tom C. is justly proud of Diamond's excellent safety record, noting the company receives rave reviews from CHP's two-year inspections and other safety exams. He credits the lead and staff mechanics for their attention to every detail: Angel Dominguez (lead),

# Would You Like to be One of Diamond's Finest?

If you are qualified as and interested in a job as a mechanic or welder, please apply at Diamond headquarters: 807 East Mission Road in San Marcos. For information, call (760) 744-7191.

As any of Diamond's valued employees can tell you, attitude is as important to us as aptitude. If you have both, we want to meet you!

Jesus Medina and Ricardo Aleman, San Diego; Martin Borja (lead) and Jose Luis Mejia, Perris; Celestano Dominquez, Ilde Garcia, Armando Lopez and Margarito Mercado, San Marcos.

"They're all excellent," enthuses Tom C. of his staff, many of whom are journeymen mechanics. "They are team-oriented and dedicated to each other, to their jobs and to Diamond."

Tom Austin also praises his crew: welders Arthur Bralick, Robert Spiritu, Jose Batalla and Eric Parsons. "We cross-train so they can help on the mechanic side as needed," he explains.

Tom A. knows a lot about cross training; he is a master electrician, hydraulics specialist and a welder with a background in engineering, architecture and construction. He says he is happy to have found his niche here. "Eric and Warren have created a wonderful environment to work in, so we can follow their lead and make it a happy place for everyone."

Happy. And odor-free!

So, come on, Tom Austin, tell us: "What is the trade secret? We promise we won't tell a soul!"

### Fencing, continued from front

business that places a premium on customer satisfaction.

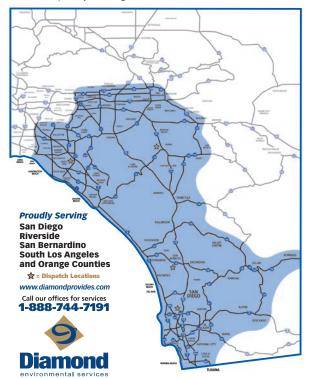
Operations Manager Warren Van Dam, who has served Diamond since its establishment in 1998, believes, "As Diamond grows in its service areas, services provided and customer base, the company remains true to its core strategy: simplicity, reliability and personal attention. That's what made us successful then and what keeps us successful today."

With a strong commitment like that, even John Wayne would say "Howdy, Pardner" to Diamond Environmental Services ... destined to be a permanent fixture in Southern California's temporary fencing business.

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## **About Diamond**

Diamond Environmental Services is a privately owned and locally operated sanitation company offering portable, long-term and permanent restrooms as well as RV, septic, grease trap and non-hazardous wastewater pumping. Diamond now offers temporary fencing and will soon offer roll-off services.



More than 140 employees serve the ongoing needs of thousands of customers throughout San Diego, Riverside, San Bernardino, South Los Angeles and Orange Counties. With its headquarters in San Marcos, and satellite facilities in Miramar, Perris and Santa Ana, Diamond provides prompt attention to customers' needs and 24-hour emergency services.

A full description of products and services can be found on our website at www.diamondprovides.com.





When it comes to household matters, wives are always right. Not only should you keep the toilet seat down, but you should always keep the lid down as well.

Why? Because a closed lid equals a fresh restroom. It's a basic open-and-shut case: When the lid is up, odors linger within the four walls of the restroom. When the lid is down, those odors escape through the vent into the great outdoors.

Lid closed. Case closed. Thank you!



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