

The Tissue⁹

PUBLISHED FOR THE CUSTOMERS AND ASSOCIATES OF DIAMOND ENVIRONMENTAL SERVICES

Tissue 15 ⁹ Winter 2014

Fifteen Sparkling Years: A 2013 Recap

Happy 2014 to all our valued customers and associates! We hope you enjoy this recap of 2013, which marked our 15th year in business!

Over the past year, from a bike ride for charity to breast cancer awareness to a biffy for Bono, Diamond Environmental Services has been part of the community and proud to be of service.



Eric de Jong, Owner

Diamond Travels Coast to Coast for Charity



In Summer 2013, hundreds of bicyclists cycled "Sea to Sea" to end poverty (seatosea.org), pedaling 3,900 miles from L.A. to NYC! Contributing to their amazing fundraising journey was Diamond Environmental Services, which donated a restroom trailer that traveled along the route.

As anyone who has been on a bike tour can attest, finding a clean place to "do your thing" is vital to your comfort and enjoyment on the road. Diamond was pleased to support the athletes biking for a cause by providing that convenience ... in neon orange!



Expanding Our Footprint

We are excited to announce that our new Huntington Park facility is open and operating for you! After raising the flag earlier this year, Route Foreman Diego Calderon and his crew are providing full Diamond-standard services – including portable restrooms, temporary fencing/power and non-hazardous wastewater pumping – to the L.A. Basin.

The new facility relieves stress on Diamond's Fullerton satellite, says Owner Eric de Jong. "We have added routes and can provide better service to customers. Centrally located, Huntington Park is only a few miles from downtown L.A."

For more info on Huntington Park and all Diamond facilities, visit www.diamondprovides.com or call 888-744-7191.



U2 Gotta Go?

Diamond shared the spotlight with Sandra Bullock, Rihanna, Owen Wilson and other luminaries in the October 21, 2013 *Star Magazine* when U2 lead singer Bono was caught stepping out of one of our portable restrooms.

Thanks, Bono, for the "wee" bit of publicity!



Photo from socialitelife.com

Ricardo Carmona is Tops!

Every year, Diamond chooses the best of the best as Top Service Provider of the Year. Operations Manager Warren Van Dam reveals, "The process is challenging, because we are fortunate to have so many excellent employees."

Diamond's 2012 Top Service Provider is Ricardo Carmona, who joined the company in April 2010. A driver based at the Miramar facility, Ricardo achieved a spotless record throughout 2012 and received his award in 2013.



In keeping with Diamond policy, Ricardo not only received an exclusive Top Service Provider jacket, but also was invited by Warren and Eric to name his own prize. He took his daughter, an SDSU student, and younger son to his hometown of Tonalá near Guadalajara, Mexico, where he plans to retire eventually.

But for now, Ricardo can be found on the Diamond road, working hard and driving safely. "I love it here. I'm a hard worker. Other places I worked, I didn't get appreciated. Here I feel like I have opportunities and everyone from Warren down appreciates me."

Yes we do! Congratulations, Ricardo!

Going the Distance for Breast Cancer Awareness



Cindy Fitch, Clay Adams, Kenny Emery, Cindy Golden.

The October 20, 2013 Susan G. Komen Inland Empire Race for the Cure in Temecula was a sea of pink. Nearly 10,000 women, men and children, cheered on by thousands of spectators, ran and walked the 5K or fun run; some in loving memory and some who had battled or were currently fighting breast cancer. The event typically raises more than \$500,000 and Diamond was happy to be a part of the wonderful day, says Special Event Coordinator Lynn Russell.

Lynn says, "We supplied lots of barricades plus all power for the event. We had staff on-site. In fact, Clay Adams and Kenny Emery accepted a sponsorship award for our service. This is the third year in which we've partnered with the Komen race. It's an inspiring event and Diamond is delighted to help keep it on a roll."

Sanitation Has Its Day

For many people outside the portable restroom industry, toilet topics are the "butt" of jokes. But one in three people around the world do not have access to a toilet. Each year, World Toilet Day on November 19th brings awareness to this serious global sanitation challenge.

We at Diamond believe that access to proper sanitation and dignity is a human right. For more info, visit worldtoiletday.org.

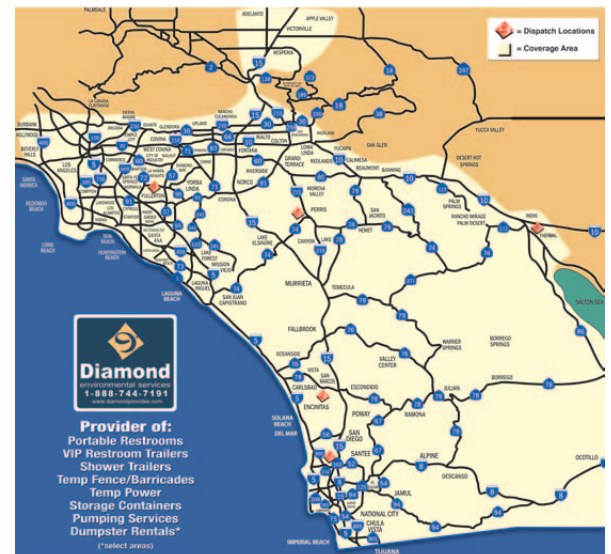


Coming Soon: 2014 King of the Hammer

Diamond's gearing up for the 2014 King of the Hammer ultimate desert race that will turn Lucerne Valley inside-out and upside-down in February. As in the past, we'll supply portable restrooms, fencing, RV pumping services and Palomar Mountain Spring Water for this dune buggy on steroids event that annually attracts 50,000 enthusiasts from around the U.S. and Europe. Stay tuned for a report in the next Tissue.

About Diamond

Diamond Environmental Services is a privately owned and locally operated sanitation company offering portable, long-term and permanent restrooms, hand sanitizers and RV, septic, grease trap and non-hazardous wastewater pumping. Diamond also provides temporary fencing, temporary power and San Diego area dumpster services.



More than 175 employees serve the ongoing needs of thousands of customers throughout Southern California. With its headquarters in San Marcos, and satellite facilities in Miramar, Perris, Fullerton, Victorville, Huntington Park and Palm Springs, Diamond provides prompt attention to customers' needs and 24-hour emergency services. A full description of products and services can be found on our website at www.diamondprovides.com.



Simplicity • Reliability • Personal Attention

Toll-free: (888) 744-7191 • www.diamondprovides.com